

2018 Media Kit

Company overview and media resources



Where We Started

MileHiRadio officially launched on February 11, 2011. From a very modest beginning in Castle Rock, Colorado, we quickly grew into the fastest growing Internet radio station West of the Mississippi River by the end of 2012.

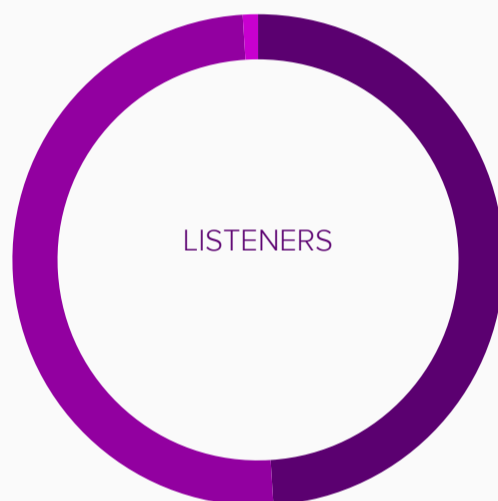
Playing an eclectic blend of music plus a wide variety of "LIVE" talk shows discussing everything from Medical Marijuana to Human Trafficking to Social Media to Health and Wellness, MileHiRadio was named *Best of Denver Internet Radio Station of the Year in both 2015 and again in 2016.*

In 2015, MileHiRadio moved to Phoenix, AZ and then, in 2016, it was time to pull out all of the stops and make the move to The Big Apple.



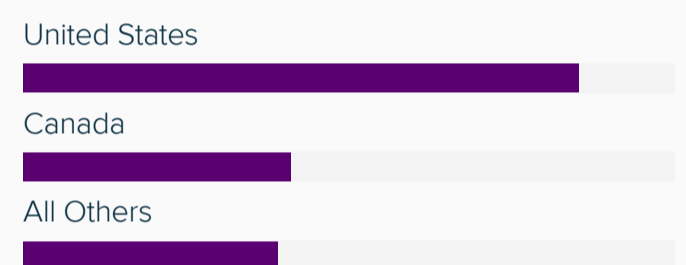
Our Audience

Demographics



- 49% Women 35-54
- 50% Men 35-54
- 1% Not Defined

Top Countries



Listens per Month

15,000 avg.

Our Reach

Facebook

5000+

Twitter

3000+

Instagram

1000+

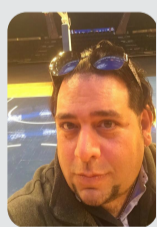
LinkedIn

500+

Website

15000 avg./month

Our Team



Bobby Guarente

Owner/CEO

[Email](#) | [Facebook](#)

Bobby 'Blackjack' Guarente is an entertainment veteran, having entertained crowds as a professional DJ and live event host for over 20 years. He's played all over the greater NYC area and in Las Vegas. An avid listener of sports radio in NYC, Bobby began to develop 'show' concepts based on the sports radio model, starting his own shows & then he decided to start his own broadband sports network. Soon thereafter, the I-95 Sports & Entertainment Network was born. In August of 2016, Bobby acquired Mile Hi Radio, based in the Denver area. While I-95 Sports Net focuses on sports, Mile Hi Radio is home to great talk programming along with music-based shows.



Line Brunet

Director of Business Development

[Email](#) | [Facebook](#)

Line Brunet is a Success Coach and Broadcaster, having started both her practice and online radio/podcast career in 2009. Since then she's gone on to host several podcasts and online radio shows, both independently and network produced. Always ready for a challenge, Line launched CRAVE radio network in January, 2015 broadcasting live on Bold Radio Station. A year later Line became co-owner of Bold, effectively using her experience and creativity to grow the station to become profitable, which sold at the end of 2016. In addition to her coaching and podcast consulting, Line co-created and co-hosts a popular live stream show called Grit & Grace which airs 3 days a week.

CONTACT US

Hosting | Advertising | Sponsorship

milehiradiostation@gmail.com

